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|       | <b>TOROS UNIVERSITY</b><br><b>FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES</b> |                                         |                                                                                |                                             |      |
|                                                                                        | <b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>                                             |                                         |                                                                                |                                             |      |
| Department / Program                                                                   | INTERNATIONAL FINANCE                                                                      | Course Code                             | INF310                                                                         |                                             |      |
|                                                                                        |                                                                                            | Course Title                            | INTERNATIONAL FINANCIAL ACCOUNTING                                             |                                             |      |
|                                                                                        |                                                                                            | Semester                                | <input type="checkbox"/> Fall                                                  | <input checked="" type="checkbox"/> Spring  |      |
|                                                                                        |                                                                                            | Course Type                             | <input checked="" type="checkbox"/> Compulsory                                 | <input type="checkbox"/> Elective           |      |
|                                                                                        |                                                                                            | Course Language                         | <input type="checkbox"/> Turkish                                               | <input checked="" type="checkbox"/> English |      |
| Grade                                                                                  | 3rd Grade                                                                                  | Course Credits                          | Theoretical                                                                    | Practical                                   | ECTS |
|                                                                                        |                                                                                            |                                         | 3                                                                              | 0                                           | 5    |
| Instructor                                                                             | Title, Name-Last Name                                                                      |                                         | Assist.Prof.Dr.Seda TURNACIGIL                                                 |                                             |      |
|                                                                                        | Contact Information                                                                        |                                         | <a href="mailto:seda.turnacigil@toros.edu.tr">seda.turnacigil@toros.edu.tr</a> |                                             |      |
| Information about Course                                                               | In this course, information about accounting finance will be given.                        |                                         |                                                                                |                                             |      |
| WEEKLY COURSE CONTENTS                                                                 |                                                                                            |                                         |                                                                                |                                             |      |
| Week                                                                                   | Topics                                                                                     |                                         |                                                                                | Teaching Methods and Techniques             |      |
| 1. Week                                                                                | Examining IFRS Chapter -1                                                                  |                                         |                                                                                | Face to Face                                |      |
| 2. Week                                                                                | Examining IFRS Chapter -2                                                                  |                                         |                                                                                | Face to Face                                |      |
| 3. Week                                                                                | Examining IFRS Chapter -3                                                                  |                                         |                                                                                | Face to Face                                |      |
| 4. Week                                                                                | International growth in businesses                                                         |                                         |                                                                                | Face to Face                                |      |
| 5. Week                                                                                | Merger in businesses                                                                       |                                         |                                                                                | Face to Face                                |      |
| 6. Week                                                                                | Case Studies about merger in business                                                      |                                         |                                                                                | Face to Face                                |      |
| 7. Week                                                                                | Review                                                                                     |                                         |                                                                                | Face to Face                                |      |
| Midterm (Explanation)*                                                                 | Homework                                                                                   |                                         |                                                                                |                                             |      |
| 8. Week                                                                                | Financial Failure in International Business                                                |                                         |                                                                                | Face to Face                                |      |
| 9. Week                                                                                | Measures to be taken to improve the financial situation of international companies.        |                                         |                                                                                | Face to Face                                |      |
| 10. Week                                                                               | Measures to be taken to improve the financial situation of international companies.        |                                         |                                                                                | Face to Face                                |      |
| 11. Week                                                                               | International Capital Markets                                                              |                                         |                                                                                | Face to Face                                |      |
| 12. Week                                                                               | International Capital Markets                                                              |                                         |                                                                                | Face to Face                                |      |
| 13. Week                                                                               | Review and presentation                                                                    |                                         |                                                                                | Face to Face                                |      |
| 14. Week                                                                               | Review and presentation                                                                    |                                         |                                                                                | Face to Face                                |      |
| Final (Explanation)**                                                                  | Homework                                                                                   |                                         |                                                                                |                                             |      |
| Make-Up (Explanation)                                                                  | Face to Face                                                                               |                                         |                                                                                |                                             |      |
| Select and explain in detail the teaching methods and techniques to be used in course. |                                                                                            |                                         |                                                                                |                                             |      |
| Synchronous                                                                            | <input type="checkbox"/>                                                                   | The lessons will be taught face to face |                                                                                |                                             |      |
| Asynchronous                                                                           | <input type="checkbox"/>                                                                   |                                         |                                                                                |                                             |      |
| Mixed (Synchronous + Asynchronous)                                                     | <input type="checkbox"/>                                                                   |                                         |                                                                                |                                             |      |
| Face-to-Face                                                                           | <input checked="" type="checkbox"/>                                                        |                                         |                                                                                |                                             |      |
| Other                                                                                  | <input type="checkbox"/>                                                                   |                                         |                                                                                |                                             |      |
| Other explanations for the effective and efficient conduct of the course               |                                                                                            |                                         |                                                                                |                                             |      |
| Attendance***                                                                          |                                                                                            |                                         |                                                                                |                                             |      |
| Course Resources                                                                       | International Financial Reporting Standards                                                |                                         |                                                                                |                                             |      |
| Auxiliary Resources                                                                    | Özün Akgüç "Finansal Yönetim" Avcıol Yayınları                                             |                                         |                                                                                |                                             |      |
| Course Counseling                                                                      | Consulting Management<br>(Synchronous, Face-to-Face and others)                            |                                         | Synchronous,Face-to-face                                                       |                                             |      |
|                                                                                        | Consulting Topics                                                                          |                                         | Date                                                                           | Time                                        |      |
|                                                                                        | Students will be given counseling on lessons and other issues on a specific day and time.  |                                         |                                                                                |                                             |      |
|                                                                                        | The day and hour will be announced later.                                                  |                                         |                                                                                |                                             |      |
|                                                                                        |                                                                                            |                                         |                                                                                |                                             |      |

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|              | <b>TOROS UNIVERSITY</b><br><b>FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES</b>                                     |                                                                                                                                                                                                   |                                                                        |                                             |      |
|                                                                                               | <b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>                                                                                 |                                                                                                                                                                                                   |                                                                        |                                             |      |
| Department / Program                                                                          | INTERNATIONAL FINANCE                                                                                                          | Course Code                                                                                                                                                                                       | MAN 348                                                                |                                             |      |
|                                                                                               |                                                                                                                                | Course Title                                                                                                                                                                                      | CONSUMER BEHAVIOUR                                                     |                                             |      |
|                                                                                               |                                                                                                                                | Semester                                                                                                                                                                                          | <input type="checkbox"/> Fall                                          | <input checked="" type="checkbox"/> Spring  |      |
|                                                                                               |                                                                                                                                | Course Type                                                                                                                                                                                       | <input checked="" type="checkbox"/> Compulsory                         | <input type="checkbox"/> Elective           |      |
|                                                                                               |                                                                                                                                | Course Language                                                                                                                                                                                   | <input type="checkbox"/> Turkish                                       | <input checked="" type="checkbox"/> English |      |
| Grade                                                                                         | 3rd Grade                                                                                                                      | Course Credits                                                                                                                                                                                    | Theoretical                                                            | Practical                                   | ECTS |
|                                                                                               |                                                                                                                                |                                                                                                                                                                                                   | 3                                                                      | 0                                           | 5    |
| Instructor                                                                                    | Title, Name-Last Name                                                                                                          |                                                                                                                                                                                                   | Assist. Prof. Dr. Didem Demir                                          |                                             |      |
|                                                                                               | Contact Information                                                                                                            |                                                                                                                                                                                                   | <a href="mailto:didem.demir@toros.edu.tr">didem.demir@toros.edu.tr</a> |                                             |      |
| Information about Course                                                                      | Consumer Behaviour                                                                                                             |                                                                                                                                                                                                   |                                                                        |                                             |      |
| <b>WEEKLY COURSE CONTENTS</b>                                                                 |                                                                                                                                |                                                                                                                                                                                                   |                                                                        |                                             |      |
| Week                                                                                          | Topics                                                                                                                         |                                                                                                                                                                                                   |                                                                        | Teaching Methods and Techniques             |      |
| 1. Week                                                                                       | Introduction to Course                                                                                                         |                                                                                                                                                                                                   |                                                                        | Synchronous - lms.toros.edu.tr              |      |
| 2. Week                                                                                       | Consumers in the marketplace                                                                                                   |                                                                                                                                                                                                   |                                                                        | Synchronous - lms.toros.edu.tr              |      |
| 3. Week                                                                                       | Perception                                                                                                                     |                                                                                                                                                                                                   |                                                                        | Synchronous - lms.toros.edu.tr              |      |
| 4. Week                                                                                       | Learning&Memory                                                                                                                |                                                                                                                                                                                                   |                                                                        | Synchronous - lms.toros.edu.tr              |      |
| 5. Week                                                                                       | Attitudes                                                                                                                      |                                                                                                                                                                                                   |                                                                        | Synchronous - lms.toros.edu.tr              |      |
| 6. Week                                                                                       | Attitude changes& Interactive communications                                                                                   |                                                                                                                                                                                                   |                                                                        | Synchronous - lms.toros.edu.tr              |      |
| 7. Week                                                                                       | Review                                                                                                                         |                                                                                                                                                                                                   |                                                                        | Synchronous - lms.toros.edu.tr              |      |
| Midterm (Explanation)*                                                                        | Mid-term Exam ( %30 online class activities+%70 mid-term exam results will be considered as mid-term exam grade)               |                                                                                                                                                                                                   |                                                                        |                                             |      |
| 8. Week                                                                                       | Individual decision making, Income and social class                                                                            |                                                                                                                                                                                                   |                                                                        | Synchronous - lms.toros.edu.tr              |      |
| 9. Week                                                                                       | Shopping, buying, evaluating& disposing                                                                                        |                                                                                                                                                                                                   |                                                                        | Synchronous - lms.toros.edu.tr              |      |
| 10. Week                                                                                      | Culture, life-style and consumer behaviour                                                                                     |                                                                                                                                                                                                   |                                                                        | Synchronous - lms.toros.edu.tr              |      |
| 11. Week                                                                                      | Group Influence                                                                                                                |                                                                                                                                                                                                   |                                                                        | Synchronous - lms.toros.edu.tr              |      |
| 12. Week                                                                                      | Project Presentation                                                                                                           |                                                                                                                                                                                                   |                                                                        | Synchronous - lms.toros.edu.tr              |      |
| 13. Week                                                                                      | Project Presentation                                                                                                           |                                                                                                                                                                                                   |                                                                        | Synchronous - lms.toros.edu.tr              |      |
| 14. Week                                                                                      | Project Presentation                                                                                                           |                                                                                                                                                                                                   |                                                                        | Synchronous - lms.toros.edu.tr              |      |
| Final (Explanation)**                                                                         | The students would be evaluated by their final PROJECTS (%50) 10% would be evaluated by a project given during online classes. |                                                                                                                                                                                                   |                                                                        |                                             |      |
| Make-Up (Explanation)                                                                         | Online exam                                                                                                                    |                                                                                                                                                                                                   |                                                                        |                                             |      |
| <b>Select and explain in detail the teaching methods and techniques to be used in course.</b> |                                                                                                                                |                                                                                                                                                                                                   |                                                                        |                                             |      |
| Synchronous                                                                                   | <input checked="" type="checkbox"/>                                                                                            | Communicate my expectations for participation and behavior online. Ask students to generate their own discussion questions. Start every virtual conferencing session with an icebreaker question. |                                                                        |                                             |      |
| Asynchronous                                                                                  | <input type="checkbox"/>                                                                                                       |                                                                                                                                                                                                   |                                                                        |                                             |      |
| Mixed (Synchronous + Asynchronous)                                                            | <input type="checkbox"/>                                                                                                       |                                                                                                                                                                                                   |                                                                        |                                             |      |
| Face-to-Face                                                                                  | <input type="checkbox"/>                                                                                                       |                                                                                                                                                                                                   |                                                                        |                                             |      |
| Other                                                                                         | <input type="checkbox"/>                                                                                                       |                                                                                                                                                                                                   |                                                                        |                                             |      |
| <b>Other explanations for the effective and efficient conduct of the course</b>               |                                                                                                                                |                                                                                                                                                                                                   |                                                                        |                                             |      |
| Attendance***                                                                                 | %70 is required.                                                                                                               |                                                                                                                                                                                                   |                                                                        |                                             |      |
| Course Resources                                                                              | Model Business Letters, Emails and Other Business Documents, Shirley Taylor                                                    |                                                                                                                                                                                                   |                                                                        |                                             |      |
| Auxiliary Resources                                                                           | Market Leader, Pearson                                                                                                         |                                                                                                                                                                                                   |                                                                        |                                             |      |
| Course Counseling                                                                             | Consulting Management (Synchronous)                                                                                            |                                                                                                                                                                                                   |                                                                        |                                             |      |
|                                                                                               | Consulting Topics                                                                                                              |                                                                                                                                                                                                   | Date                                                                   | Time                                        |      |
|                                                                                               |                                                                                                                                |                                                                                                                                                                                                   |                                                                        |                                             |      |
|                                                                                               |                                                                                                                                |                                                                                                                                                                                                   |                                                                        |                                             |      |
|                                                                                               |                                                                                                                                |                                                                                                                                                                                                   |                                                                        |                                             |      |

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|                                                                                        | <b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>                                                                                                                  |                 |                                                                      |                                              |      |  |
| Department / Program                                                                   | INTERNATIONAL FINANCE                                                                                                                                           | Course Code     | INF 308                                                              |                                              |      |  |
|                                                                                        |                                                                                                                                                                 | Course Title    | Int. Corp. Finance                                                   |                                              |      |  |
|                                                                                        |                                                                                                                                                                 | Semester        | <input type="checkbox"/> Fall                                        | <input checked="" type="checkbox"/> Spring   |      |  |
|                                                                                        |                                                                                                                                                                 | Course Type     | <input checked="" type="checkbox"/> Compulsory                       | <input checked="" type="checkbox"/> Elective |      |  |
|                                                                                        |                                                                                                                                                                 | Course Language | <input type="checkbox"/> Turkish                                     | <input checked="" type="checkbox"/> English  |      |  |
| Grade                                                                                  | 3rd Grade                                                                                                                                                       | Course Credits  | Theoretical                                                          | Practical                                    | ECTS |  |
|                                                                                        |                                                                                                                                                                 |                 | 3                                                                    | 0                                            | 5    |  |
| Instructor                                                                             | Title, Name-Last Name                                                                                                                                           |                 | Prof. Mert Aktaş                                                     |                                              |      |  |
|                                                                                        | Contact Information                                                                                                                                             |                 | <a href="mailto:mert.aktas@toros.edu.tr">mert.aktas@toros.edu.tr</a> |                                              |      |  |
| Information about Course                                                               | Cases related to all areas of business including, management, finance, marketing, human resource management, production are going to be analyzed and discussed. |                 |                                                                      |                                              |      |  |
| WEEKLY COURSE CONTENTS                                                                 |                                                                                                                                                                 |                 |                                                                      |                                              |      |  |
| Week                                                                                   | Topics                                                                                                                                                          |                 |                                                                      | Teaching Methods and Techniques              |      |  |
| 1. Week                                                                                | Int. Fin. & Banking                                                                                                                                             |                 |                                                                      | Presentation and Discussion                  |      |  |
| 2. Week                                                                                | Fun. Of Fin.                                                                                                                                                    |                 |                                                                      | Presentation and Discussion                  |      |  |
| 3. Week                                                                                | Int. Politics                                                                                                                                                   |                 |                                                                      | Presentation and Discussion                  |      |  |
| 4. Week                                                                                | Economic Differences                                                                                                                                            |                 |                                                                      | Presentation and Discussion                  |      |  |
| 5. Week                                                                                | Globalization                                                                                                                                                   |                 |                                                                      | Presentation and Discussion                  |      |  |
| 6. Week                                                                                | Financial Management                                                                                                                                            |                 |                                                                      | Presentation and Discussion                  |      |  |
| 7. Week                                                                                | Corporate Finance                                                                                                                                               |                 |                                                                      | Presentation and Discussion                  |      |  |
| Midterm (Explanation)*                                                                 | Project                                                                                                                                                         |                 |                                                                      |                                              |      |  |
| 8. Week                                                                                | Financial Management                                                                                                                                            |                 |                                                                      | Presentation and Discussion                  |      |  |
| 9. Week                                                                                | Financial Management                                                                                                                                            |                 |                                                                      | Presentation and Discussion                  |      |  |
| 10. Week                                                                               | Financial Management                                                                                                                                            |                 |                                                                      | Presentation and Discussion                  |      |  |
| 11. Week                                                                               | Financial Management                                                                                                                                            |                 |                                                                      | Presentation and Discussion                  |      |  |
| 12. Week                                                                               | Financial Management                                                                                                                                            |                 |                                                                      | Presentation and Discussion                  |      |  |
| 13. Week                                                                               | Student Presentations                                                                                                                                           |                 |                                                                      | Presentation and Discussion                  |      |  |
| 14. Week                                                                               | Student Presentations                                                                                                                                           |                 |                                                                      | Presentation and Discussion                  |      |  |
| Final (Explanation)**                                                                  | Final grade will be given by a project. Weight is %70.                                                                                                          |                 |                                                                      |                                              |      |  |
| Make-Up (Explanation)                                                                  | Make up exam will be project                                                                                                                                    |                 |                                                                      |                                              |      |  |
| Select and explain in detail the teaching methods and techniques to be used in course. |                                                                                                                                                                 |                 |                                                                      |                                              |      |  |
| Synchronous                                                                            | <input type="checkbox"/>                                                                                                                                        |                 |                                                                      |                                              |      |  |
| Asynchronous                                                                           | <input type="checkbox"/>                                                                                                                                        |                 |                                                                      |                                              |      |  |
| Mixed (Synchronous + Asynchronous)                                                     | <input checked="" type="checkbox"/>                                                                                                                             |                 |                                                                      |                                              |      |  |
| Face-to-Face                                                                           | <input checked="" type="checkbox"/>                                                                                                                             |                 |                                                                      |                                              |      |  |
| Other                                                                                  | <input type="checkbox"/>                                                                                                                                        |                 |                                                                      |                                              |      |  |
| Other explanations for the effective and efficient conduct of the course               |                                                                                                                                                                 |                 |                                                                      |                                              |      |  |
| Attendance***                                                                          | For the synchronous courses required attendance is %70.                                                                                                         |                 |                                                                      |                                              |      |  |
| Course Resources                                                                       | Drucker, P. F. (2019). Management cases. Harper Collins.                                                                                                        |                 |                                                                      |                                              |      |  |
| Auxiliary Resources                                                                    | Media and journal articles                                                                                                                                      |                 |                                                                      |                                              |      |  |
| Course Counseling                                                                      | Consulting Management<br>(Synchronous, Face-to-Face and others)                                                                                                 |                 |                                                                      |                                              |      |  |
|                                                                                        | Consulting Topics                                                                                                                                               |                 |                                                                      | Date                                         | Time |  |
|                                                                                        | No specific time for counselling                                                                                                                                |                 |                                                                      |                                              |      |  |
|                                                                                        | No specific time for counselling                                                                                                                                |                 |                                                                      |                                              |      |  |
|                                                                                        | No specific time for counselling                                                                                                                                |                 |                                                                      |                                              |      |  |

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|                                                                                               | <b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>                                                                                                                                                                                                                                                                                                                                                                                                                         |                 |                                                                              |                                              |      |  |
| Department / Program                                                                          | INTERNATIONAL FINANCE                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Course Code     | INF 302                                                                      |                                              |      |  |
|                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Course Title    | International Banking                                                        |                                              |      |  |
|                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Semester        | <input type="checkbox"/> Fall                                                | <input checked="" type="checkbox"/> Spring   |      |  |
|                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Course Type     | <input type="checkbox"/> Compulsory                                          | <input checked="" type="checkbox"/> Elective |      |  |
|                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Course Language | <input type="checkbox"/> Turkish                                             | <input checked="" type="checkbox"/> English  |      |  |
| Grade                                                                                         | 3rd Grade                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Course Credits  | Theoretical                                                                  | Practical                                    | ECTS |  |
|                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                 | 3                                                                            | 0                                            | 5    |  |
| Instructor                                                                                    | Title, Name-Last Name                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                 | Asst. Prof. Dr. Gökçe MANAVGAT                                               |                                              |      |  |
|                                                                                               | Contact Information                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                 | <a href="mailto:gokce.manavgat@toros.edu.tr">gokce.manavgat@toros.edu.tr</a> |                                              |      |  |
| Information about Course                                                                      | This course includes the world of international banking, organization in banks, basic concepts related to international banking transactions determination of country risk, international correspondent banking relations, foreign trade world, money transfers, collection, letters of credit and types of letters of credit. The course will be held face to face. Course materials will be shared on lms.toros.edu.tr. There is a requirement to attend the course. |                 |                                                                              |                                              |      |  |
| <b>WEEKLY COURSE CONTENTS</b>                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                 |                                                                              |                                              |      |  |
| Week                                                                                          | Topics                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |                                                                              | Teaching Methods and Techniques              |      |  |
| 1. Week                                                                                       | Financial Markets and Banks and their role                                                                                                                                                                                                                                                                                                                                                                                                                             |                 |                                                                              | Face to face                                 |      |  |
| 2. Week                                                                                       | Basic concepts related to international banking transactions                                                                                                                                                                                                                                                                                                                                                                                                           |                 |                                                                              | Face to face                                 |      |  |
| 3. Week                                                                                       | Basic concepts related to international banking transactions                                                                                                                                                                                                                                                                                                                                                                                                           |                 |                                                                              | Face to face                                 |      |  |
| 4. Week                                                                                       | Globalization of commercial banking                                                                                                                                                                                                                                                                                                                                                                                                                                    |                 |                                                                              | Face to face                                 |      |  |
| 5. Week                                                                                       | Globalization and international banking                                                                                                                                                                                                                                                                                                                                                                                                                                |                 |                                                                              | Face to face                                 |      |  |
| 6. Week                                                                                       | Structure of an International Banking Organizations                                                                                                                                                                                                                                                                                                                                                                                                                    |                 |                                                                              | Face to face                                 |      |  |
| 7. Week                                                                                       | Foreign exchange rate system                                                                                                                                                                                                                                                                                                                                                                                                                                           |                 |                                                                              | Face to face                                 |      |  |
| Midterm (Explanation)*                                                                        | Written Exam (face to face - calculated as 40%)                                                                                                                                                                                                                                                                                                                                                                                                                        |                 |                                                                              |                                              |      |  |
| 8. Week                                                                                       | International banks and prevalence                                                                                                                                                                                                                                                                                                                                                                                                                                     |                 |                                                                              | Face to face                                 |      |  |
| 9. Week                                                                                       | Responsibilities of international banks                                                                                                                                                                                                                                                                                                                                                                                                                                |                 |                                                                              | Face to face                                 |      |  |
| 10. Week                                                                                      | Alternative Methods in the Financing of Foreign Trade Payment Methods in Foreign Trade                                                                                                                                                                                                                                                                                                                                                                                 |                 |                                                                              | Face to face                                 |      |  |
| 11. Week                                                                                      | Alternative Methods in the Financing of Foreign Trade Payment Methods in Foreign Trade                                                                                                                                                                                                                                                                                                                                                                                 |                 |                                                                              | Face to face                                 |      |  |
| 12. Week                                                                                      | Exchange rates and forex business                                                                                                                                                                                                                                                                                                                                                                                                                                      |                 |                                                                              | Face to face                                 |      |  |
| 13. Week                                                                                      | Exchange rates and forex business transactions                                                                                                                                                                                                                                                                                                                                                                                                                         |                 |                                                                              | Face to face                                 |      |  |
| 14. Week                                                                                      | Review                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |                                                                              | Face to face                                 |      |  |
| Final (Explanation)**                                                                         | The final will be held face to face in written examination. It will be calculated as 60%.                                                                                                                                                                                                                                                                                                                                                                              |                 |                                                                              |                                              |      |  |
| Make-Up (Explanation)                                                                         | The make-up will be held face to face in written examination. It will be calculated as 60%.                                                                                                                                                                                                                                                                                                                                                                            |                 |                                                                              |                                              |      |  |
| <b>Select and explain in detail the teaching methods and techniques to be used in course.</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                 |                                                                              |                                              |      |  |
| Synchronous                                                                                   | <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                                                               |                 |                                                                              |                                              |      |  |
| Asynchronous                                                                                  | <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                                                               |                 |                                                                              |                                              |      |  |
| Mixed (Synchronous + Asynchronous)                                                            | <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                                                               |                 |                                                                              |                                              |      |  |
| Face-to-Face                                                                                  | <input checked="" type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                                                    | at classroom    |                                                                              |                                              |      |  |
| Other                                                                                         | <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                                                               |                 |                                                                              |                                              |      |  |
| <b>Other explanations for the effective and efficient conduct of the course</b>               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                 |                                                                              |                                              |      |  |
| Attendance***                                                                                 | 70% attendance compulsory                                                                                                                                                                                                                                                                                                                                                                                                                                              |                 |                                                                              |                                              |      |  |
| Course Resources                                                                              | International Bank Management 1st Edition, Kindle Edition by Dileep Mehta and Hung-Gay Fung (Course Book)                                                                                                                                                                                                                                                                                                                                                              |                 |                                                                              |                                              |      |  |
| Auxiliary Resources                                                                           | Handbook of International Banking Edited by Andrew W. Mullineux and Victor Murinde                                                                                                                                                                                                                                                                                                                                                                                     |                 |                                                                              |                                              |      |  |
| Course Counseling                                                                             | Supervisor (Face-to-Face and others)                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 | All questions and remarks are received via email                             |                                              |      |  |
|                                                                                               | Consulting Topics                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                 |                                                                              | Date                                         | Time |  |
|                                                                                               | No specific time for supervising (by email)                                                                                                                                                                                                                                                                                                                                                                                                                            |                 |                                                                              |                                              |      |  |

|                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                       |                                                                                                   |                                             |      |
|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|---------------------------------------------------------------------------------------------------|---------------------------------------------|------|
|              | <b>TOROS UNIVERSITY</b><br><b>FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES</b>                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                       |                                                                                                   |                                             |      |
|                                                                                               | <b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                       |                                                                                                   |                                             |      |
| Department / Program                                                                          | INTERNATIONAL FINANCE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Course Code                                           | INF 306                                                                                           |                                             |      |
|                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Course Title                                          | ANALYSIS OF FINANCIAL STATEMENTS                                                                  |                                             |      |
|                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Semester                                              | <input type="checkbox"/> Fall                                                                     | <input checked="" type="checkbox"/> Spring  |      |
|                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Course Type                                           | <input checked="" type="checkbox"/> Compulsory                                                    | <input type="checkbox"/> Elective           |      |
|                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Course Language                                       | <input type="checkbox"/> Turkish                                                                  | <input checked="" type="checkbox"/> English |      |
| Grade                                                                                         | 3rd Grade                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Course Credits                                        | Theoretical                                                                                       | Practical                                   | ECTS |
|                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                       | 3                                                                                                 | 0                                           | 5    |
| Instructor                                                                                    | Title, Name-Last Name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                       | Prof. Dr. Haluk KORKMAZYUREK                                                                      |                                             |      |
|                                                                                               | Contact Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                       | <a href="mailto:haluk.korkmazyurek@toros.edu.tr">haluk.korkmazyurek@toros.edu.tr</a> , Room:B-003 |                                             |      |
| Information about Course                                                                      | General information on the following topics will be presented in this lesson:<br>- The basic objective of this course is to teach the basic financial statements. Firstly, the aim is to understand the development and role of the basic financial statements in business. Secondly, the course will focus on the analysis of these statements. In this course, the ratio analysis as liquidity, leverage, efficiency, and productivity indicators, is the basic approach in financial statements analysis. |                                                       |                                                                                                   |                                             |      |
| <b>WEEKLY COURSE CONTENTS</b>                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                       |                                                                                                   |                                             |      |
| Week                                                                                          | Topics                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                       |                                                                                                   | Teaching Methods and Techniques             |      |
| 1. Week                                                                                       | Introduction to Financial Analysis: Types and Components of Financial Analysis                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                       |                                                                                                   | Synchronous - lms.toros.edu.tr              |      |
| 2. Week                                                                                       | Financial Statements and Business Activities                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                       |                                                                                                   | Synchronous - lms.toros.edu.tr              |      |
| 3. Week                                                                                       | Analysis Tools and Valuation Models                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                       |                                                                                                   | Synchronous - lms.toros.edu.tr              |      |
| 4. Week                                                                                       | Balance Sheet                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                       |                                                                                                   | Synchronous - lms.toros.edu.tr              |      |
| 5. Week                                                                                       | Analysis of Balance Sheet                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                       |                                                                                                   | Synchronous - lms.toros.edu.tr              |      |
| 6. Week                                                                                       | Income Statement                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                       |                                                                                                   | Synchronous - lms.toros.edu.tr              |      |
| 7. Week                                                                                       | Analysis of Income Statement                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                       |                                                                                                   | Synchronous - lms.toros.edu.tr              |      |
| Midterm (Explanation)*                                                                        | Written Exam in Classroom (Face-to-Face Exam) (%40 of total grade)                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                       |                                                                                                   |                                             |      |
| 8. Week                                                                                       | Cash Flow Statement                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                       |                                                                                                   | Synchronous - lms.toros.edu.tr              |      |
| 9. Week                                                                                       | Analysis of Cash Flow                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                       |                                                                                                   | Synchronous - lms.toros.edu.tr              |      |
| 10. Week                                                                                      | Equity Value                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                       |                                                                                                   | Synchronous - lms.toros.edu.tr              |      |
| 11. Week                                                                                      | Ratio Analysis: Liquidity Ratios                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                       |                                                                                                   | Synchronous - lms.toros.edu.tr              |      |
| 12. Week                                                                                      | Ratio Analysis: Leverage Ratios                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                       |                                                                                                   | Synchronous - lms.toros.edu.tr              |      |
| 13. Week                                                                                      | Ratio Analysis: Efficiency and Profitability Ratios                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                       |                                                                                                   | Synchronous - lms.toros.edu.tr              |      |
| 14. Week                                                                                      | REVIEW                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                       |                                                                                                   | Synchronous - lms.toros.edu.tr              |      |
| Final (Explanation)**                                                                         | Written Exam in Classroom (Face-to-Face Exam) (%60 of total grade)                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                       |                                                                                                   |                                             |      |
| Make-Up (Explanation)                                                                         | Written Exam                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                       |                                                                                                   |                                             |      |
| <b>Select and explain in detail the teaching methods and techniques to be used in course.</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                       |                                                                                                   |                                             |      |
| Synchronous                                                                                   | <input checked="" type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Online lecturing                                      |                                                                                                   |                                             |      |
| Asynchronous                                                                                  | <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Students re-visit the lecture                         |                                                                                                   |                                             |      |
| Mixed (Synchronous + Asynchronous)                                                            | <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                       |                                                                                                   |                                             |      |
| Face-to-Face                                                                                  | <input checked="" type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Lecture; class participation;                         |                                                                                                   |                                             |      |
| Other                                                                                         | <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Problem solving; group studies; student presentations |                                                                                                   |                                             |      |
| <b>Other explanations for the effective and efficient conduct of the course</b>               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                       |                                                                                                   |                                             |      |
| Attendance***                                                                                 | %70 is required.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                       |                                                                                                   |                                             |      |
| Course Resources                                                                              | Martin Fridson and Fernando Alvarez (2002). Financial Statement Analysis: A Practitioner's Guide, Third Ed., John Wiley & Sons.                                                                                                                                                                                                                                                                                                                                                                              |                                                       |                                                                                                   |                                             |      |
| Auxiliary Resources                                                                           | Financial Statements Analysis, The Kaplan Group, <a href="http://www.kgaction.com/financial_statement_analysis">www.kgaction.com/financial_statement_analysis</a>                                                                                                                                                                                                                                                                                                                                            |                                                       |                                                                                                   |                                             |      |
| Course Counseling                                                                             | Consulting Management (Synchronous)                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                       |                                                                                                   |                                             |      |
|                                                                                               | Consulting Topics                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                       | Date                                                                                              | Time                                        |      |
|                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                       |                                                                                                   |                                             |      |
|                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                       |                                                                                                   |                                             |      |
|                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                       |                                                                                                   |                                             |      |

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|----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|--------------------------------------------------------------------------------------|----------------------------------------------|------|
|       | <b>TOROS UNIVERSITY</b><br><b>FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES</b>                                                                                                                                                                                                                                                                                                                               |                                       |                                                                                      |                                              |      |
|                                                                                        | <b>2020-2021 ACADEMIC YEAR CURRICULUM FORM</b>                                                                                                                                                                                                                                                                                                                                                                           |                                       |                                                                                      |                                              |      |
| Department / Program                                                                   | INTERNATIONAL FINANCE                                                                                                                                                                                                                                                                                                                                                                                                    | Course Code                           | INF 320                                                                              |                                              |      |
|                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                          | Course Title                          | INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT                                         |                                              |      |
|                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                          | Semester                              | <input type="checkbox"/> Fall                                                        | <input checked="" type="checkbox"/> Spring   |      |
|                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                          | Course Type                           | <input type="checkbox"/> Compulsory                                                  | <input checked="" type="checkbox"/> Elective |      |
|                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                          | Course Language                       | <input type="checkbox"/> Turkish                                                     | <input checked="" type="checkbox"/> English  |      |
| Grade                                                                                  | 3th Grade                                                                                                                                                                                                                                                                                                                                                                                                                | Course Credits                        | Theoretical                                                                          | Practical                                    | ECTS |
|                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                          |                                       | 3                                                                                    | 0                                            | 5    |
| Instructor                                                                             | Title, Name-Last Name                                                                                                                                                                                                                                                                                                                                                                                                    |                                       | Prof. Dr. Haluk KORKMAZYUREK                                                         |                                              |      |
|                                                                                        | Contact Information                                                                                                                                                                                                                                                                                                                                                                                                      |                                       | <a href="mailto:haluk.korkmazyurek@toros.edu.tr">haluk.korkmazyurek@toros.edu.tr</a> |                                              |      |
| Information about Course                                                               | Within the scope of this course, students will learn about the following topics:<br>- the investment settings,<br>- asset allocation decision,<br>- selecting investments in a global market,<br>- efficient capital markets,<br>- an introduction to portfolio analysis,<br>- asset pricing models,<br>- multifactor models of risk and return,<br>- an introduction to security valuation,<br>- stock market analysis. |                                       |                                                                                      |                                              |      |
| WEEKLY COURSE CONTENTS                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                          |                                       |                                                                                      |                                              |      |
| Week                                                                                   | Topics                                                                                                                                                                                                                                                                                                                                                                                                                   |                                       |                                                                                      | Teaching Methods and Techniques              |      |
| 1. Week                                                                                | The Investment Background<br>The Investment Setting                                                                                                                                                                                                                                                                                                                                                                      |                                       |                                                                                      | Face to Face                                 |      |
| 2. Week                                                                                | The Asset Allocation Decision<br>Selecting Investments in a Global Market                                                                                                                                                                                                                                                                                                                                                |                                       |                                                                                      | Face to Face                                 |      |
| 3. Week                                                                                | Organization and Functioning of Securities Markets<br>Security Market Indicator Series                                                                                                                                                                                                                                                                                                                                   |                                       |                                                                                      | Face to Face                                 |      |
| 4. Week                                                                                | Sources of Information on Global Investments                                                                                                                                                                                                                                                                                                                                                                             |                                       |                                                                                      | Face to Face                                 |      |
| 5. Week                                                                                | Developments in Investment Theory<br>Efficient Capital Markets                                                                                                                                                                                                                                                                                                                                                           |                                       |                                                                                      | Face to Face                                 |      |
| 6. Week                                                                                | An Introduction to Portfolio Management                                                                                                                                                                                                                                                                                                                                                                                  |                                       |                                                                                      | Face to Face                                 |      |
| 7. Week                                                                                | An Introduction to Asset Pricing Models                                                                                                                                                                                                                                                                                                                                                                                  |                                       |                                                                                      | Face to Face                                 |      |
| Midterm (Explanation)*                                                                 | Written Exam (face to face - calculated as 40%)                                                                                                                                                                                                                                                                                                                                                                          |                                       |                                                                                      |                                              |      |
| 8. Week                                                                                | Extensions and Testing of Asset Pricing Models                                                                                                                                                                                                                                                                                                                                                                           |                                       |                                                                                      | Face to Face                                 |      |
| 9. Week                                                                                | An Introduction to Derivative Markets and Securities                                                                                                                                                                                                                                                                                                                                                                     |                                       |                                                                                      | Face to Face                                 |      |
| 10. Week                                                                               | Valuation Principles and Practices                                                                                                                                                                                                                                                                                                                                                                                       |                                       |                                                                                      | Face to Face                                 |      |
| 11. Week                                                                               | Analysis of Financial Statements                                                                                                                                                                                                                                                                                                                                                                                         |                                       |                                                                                      | Face to Face                                 |      |
| 12. Week                                                                               | Introduction to Security Valuation<br>An Analysis of Alternative Economies and Security Markets: The Global Asset Allocation Decision                                                                                                                                                                                                                                                                                    |                                       |                                                                                      | Face to Face                                 |      |
| 13. Week                                                                               | Analysis and Management of Common Stock                                                                                                                                                                                                                                                                                                                                                                                  |                                       |                                                                                      | Face to Face                                 |      |
| 14. Week                                                                               | Analysis of Alternative Assets and Portfolio Performance<br>Investment Companies                                                                                                                                                                                                                                                                                                                                         |                                       |                                                                                      | Face to Face                                 |      |
| Final (Explanation)**                                                                  | Written Exam (face to face - calculated as 60%)                                                                                                                                                                                                                                                                                                                                                                          |                                       |                                                                                      |                                              |      |
| Make-Up (Explanation)                                                                  | Written Exam (face to face - calculated as 60%)                                                                                                                                                                                                                                                                                                                                                                          |                                       |                                                                                      |                                              |      |
| Select and explain in detail the teaching methods and techniques to be used in course. |                                                                                                                                                                                                                                                                                                                                                                                                                          |                                       |                                                                                      |                                              |      |
| Synchronous                                                                            | <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                 |                                       |                                                                                      |                                              |      |
| Asynchronous                                                                           | <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                 |                                       |                                                                                      |                                              |      |
| Mixed (Synchronous + Asynchronous)                                                     | <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                 |                                       |                                                                                      |                                              |      |
| Face-to-Face                                                                           | <input checked="" type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                      | The course will be held face to face. |                                                                                      |                                              |      |
| Other                                                                                  | <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                 |                                       |                                                                                      |                                              |      |
| Other explanations for the effective and efficient conduct of the course               |                                                                                                                                                                                                                                                                                                                                                                                                                          |                                       |                                                                                      |                                              |      |
| Attendance***                                                                          | 70% attendance is required.                                                                                                                                                                                                                                                                                                                                                                                              |                                       |                                                                                      |                                              |      |
| Course Resources                                                                       | Brown, K. C., & Reilly, F. K. (2002). Investment Analysis and Portfolio Management: 7th (Seventh) Edition. Ohio: South-Western/Thomson Learning.                                                                                                                                                                                                                                                                         |                                       |                                                                                      |                                              |      |
| Auxiliary Resources                                                                    | Doğukanlı, H., & Borak, M. (2018). Portföy yönetimi. Karahan Kitabevi, Ankara.                                                                                                                                                                                                                                                                                                                                           |                                       |                                                                                      |                                              |      |
| Course Counseling                                                                      | Supervision<br>(Synchronous, Face-to-Face and others)                                                                                                                                                                                                                                                                                                                                                                    |                                       | All questions and remarks are received via email                                     |                                              |      |
|                                                                                        | Consulting Topics                                                                                                                                                                                                                                                                                                                                                                                                        |                                       | Date                                                                                 | Time                                         |      |
|                                                                                        | No specific time for supervising (follow the office hours)                                                                                                                                                                                                                                                                                                                                                               |                                       |                                                                                      |                                              |      |